



# HUEX

## WHITE PAPER



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## 1. Introduction

HUEX is a blockchain-powered ecosystem designed to reward craftsmanship, creativity, and professional work in the construction and finishing industries. It connects real-world creators with Web3 technology, enabling anonymous but transparent rewards through community voting and brand partnerships.

## 2. Mission & Vision

### Mission:

Our mission is to empower professionals and creators by recognizing their hard work and offering them direct rewards in the form of HUEX tokens.

### Vision:

We envision a decentralized platform where artisans, painters, and applicators are not just service providers but valued creators, whose talent is showcased, voted on, and rewarded globally.

## 3. Problem & Solution

### Problem:

Lack of recognition and incentives for professionals in creative trades.  
Brands struggle to engage directly with skilled workers.  
The absence of a fair, transparent system to reward quality craftsmanship.

### Solution:

HUEX introduces a reward system where work is uploaded, voted on, and directly rewarded in tokens.

Partner brands can offer bonuses, discounts, or NFTs to users.

Community-driven governance ensures fair and transparent selection.

## 4. HUEX Ecosystem

HUEX Token – the core utility token for rewards, NFT drops, and governance.

HUEX App – a community-driven platform where professionals share projects and receive votes and bonuses.

NFT Marketplace – future collections of unique textures, color themes, and artistic facades.

## 5. Utility & Use Cases

Earn tokens for quality work and creative projects.

Redeem HUEX for discounts on partner materials (paints, construction supplies).

Exclusive NFT drops inspired by textures and real-world designs.

Community voting with direct token rewards.

## 6. Tokenomics

### Distribution:

Public Sale – 35%

Community Incentives & Rewards – 20%  
Ecosystem Development – 20%  
Team – 10%  
Marketing & Partnerships – 5%  
Foundation – 5%  
Reserve – 5%

### Vesting & Lockups:

Team tokens are vested over 12 months.  
Liquidity pool locked for at least 1 year.

### 7. Roadmap

#### Q2 2025:

Token launch on Solana.  
Website and branding launch.  
Community building (Telegram, Discord, X).

#### Q4 2025:

Beta launch of the HUEX App.  
First partnerships with brands and suppliers.  
Initial NFT drops.

#### Q1 2026:

Voting system and reward engine go live.  
Marketplace for redeeming HUEX for bonuses/discounts.

#### Q2-Q3 2026:

HUEX App 2.0 with improved UI & NFT Marketplace.  
Global partnerships and CEX listings.

### 8. Governance & Community

Token holders can vote on future upgrades, partnerships, and bonus distributions.  
Community-driven decision-making ensures fairness and transparency.

### 9. Security & Transparency

HUEX smart contracts will undergo auditing.  
Transactions are transparent and traceable on the Solana blockchain.



## Conclusion

The launch of the HUEX ecosystem and its token represents the beginning of a transformative journey in merging creativity, craftsmanship, and blockchain technology. HUEX is not just a token but a bridge between real-world work and digital innovation, designed to empower professionals, artists, and creators.

The capital and community built around HUEX will be critical in evolving the platform from a bold vision to a fully functional ecosystem that rewards talent, fosters transparency, and connects industries with Web3 opportunities. By enabling direct rewards, community voting, and collaborations with brands and suppliers, HUEX introduces a unique utility model that has the potential to redefine how craftsmanship is recognized and monetized.

As HUEX progresses along its roadmap, the focus will remain on creating an ecosystem that grows organically with its community while embracing technological advancements such as NFTs, decentralized voting, and reward-based applications.

The future of HUEX is rooted in its ability to blend the worlds of creativity and blockchain, making digital assets as meaningful and functional as real-world rewards. This holistic vision ensures that HUEX is not only part of the Web3 revolution but also a driving force in reshaping the way professionals and creators are valued worldwide.



**Thank you for reading!**  
**HUEX whitepaper**